

# Portfolio Services

**DYLAN MOLINA WARD**  
[dylan-fidel.github.io](https://dylan-fidel.github.io)

# I'M DYLAN



Communications &  
Growth Specialist

T-shaped marketer with a specialization in creative strategy. Proven track record in B2B communication, content marketing, SEO and web development. I have a strong interest in audience insights and analysing user behaviour.

With a background in Sociology and MCs in Communication Science, I combine analytical research skills with creative execution.

I speak 4 languages and am comfortable working in international settings. I thrive at the intersection of data, content, and strategy.

# Certifications

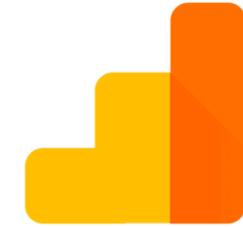


**MSc in Communications**  
**Bachelor in Sociology**



Google Ads

**Google Ads Measurement**



Google Analytics

**Google Analytics Certification**



**Search Engine Optimization**  
**(CDP Accredited)**



Escuela Andaluza  
de Salud Pública

**Discourse Analysis**

# Search Engine Optimization (SEO-GEO)



Google Tag Manager



Google Ads



SEMRUSH



Google Search Console



Google Analytics

**Backlinks**

**Content Writing**

**Keyword Research**

**Speed Optimization**

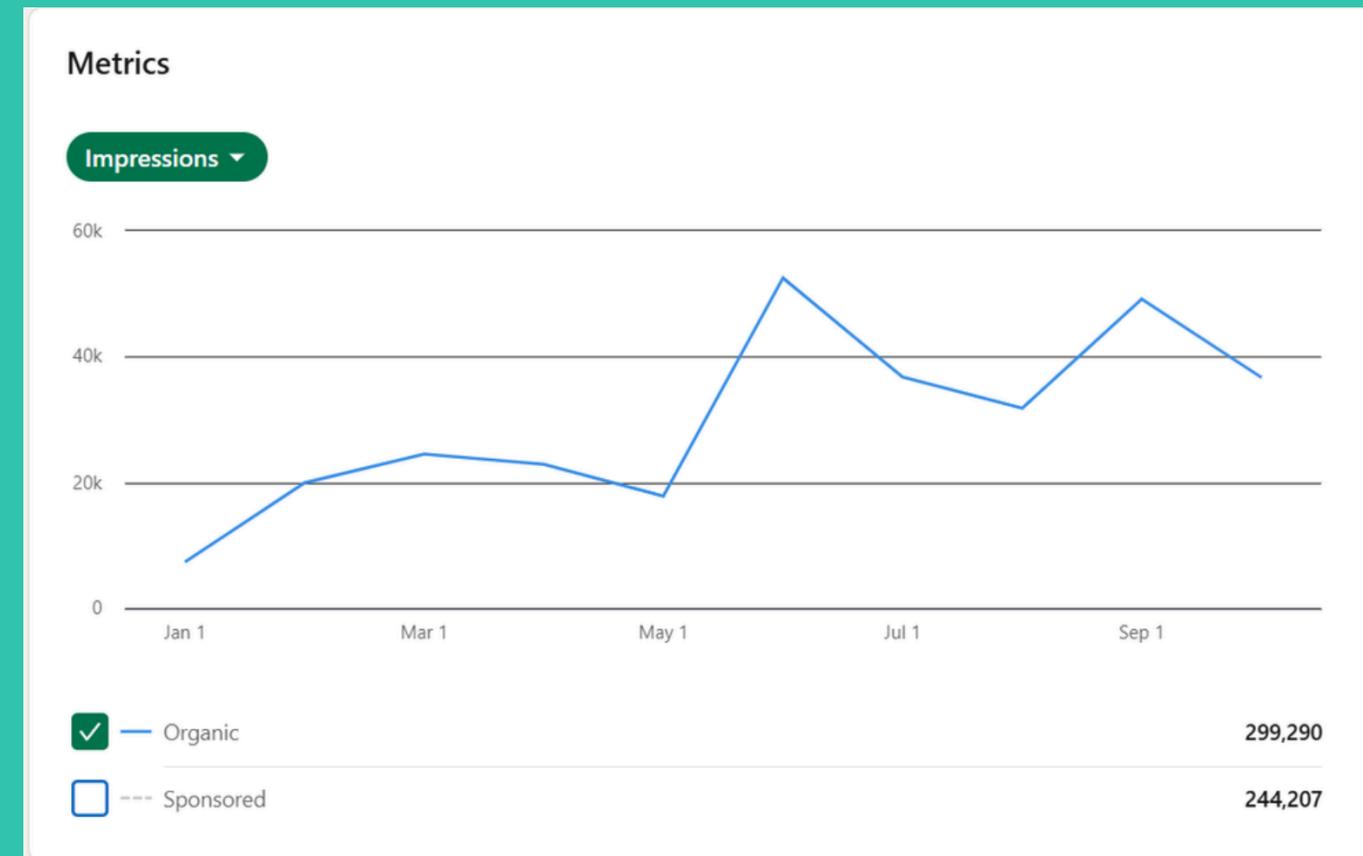
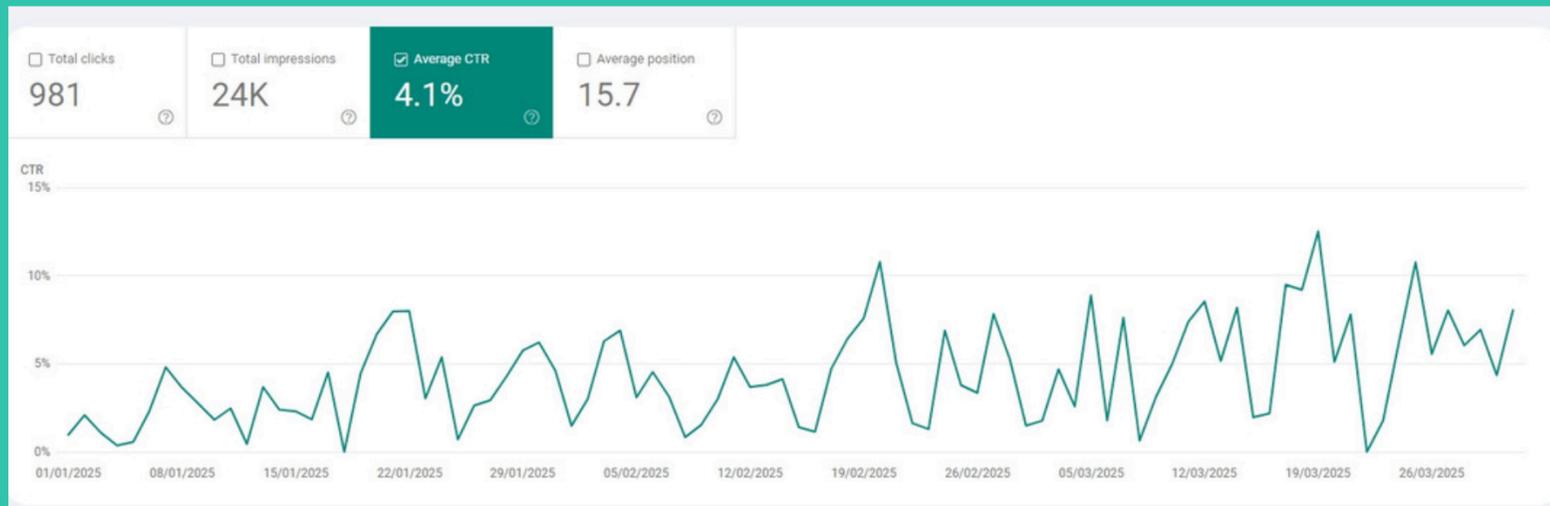
**Image Optimization**

**Tagging**

**Google Integration**

# A sneak peak

Get more customers on your site and in your store



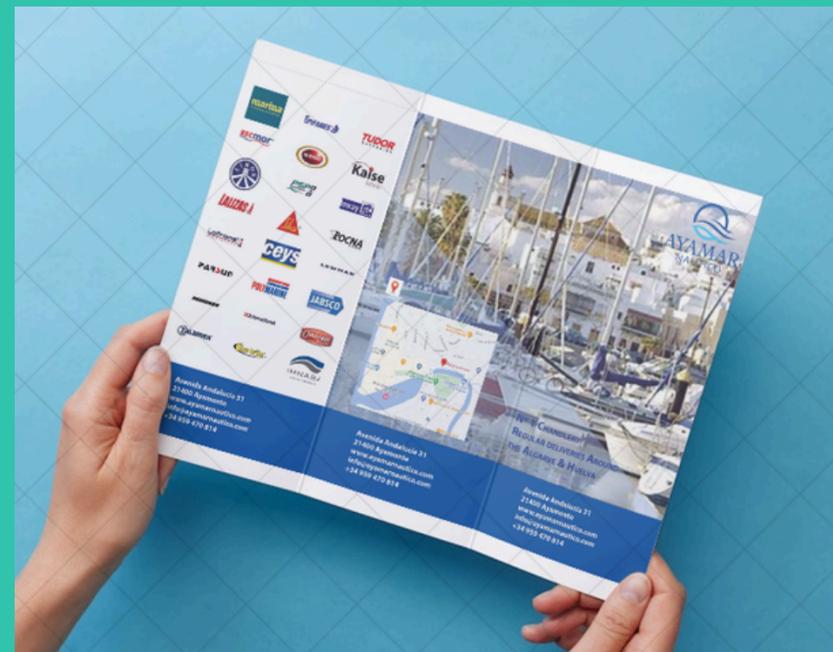
# Graphic Design

## Digital

Website, Social media.

## Print

Brochures, Stickers, Advertising and more.



## Technical Data Sheet

**87 dTex**

100% NOOSA™ PLA

Valid from: 20/01/2025



### GENERAL PROPERTIES

|                 |                          |         |                   |
|-----------------|--------------------------|---------|-------------------|
| Product type    | Multifilament yarn - DTY | Color   | No Color          |
| N° of filaments | 32                       | End use | Knitting, weaving |
| Twist direction | -                        | Luster  | B                 |

| PHYSICAL PROPERTIES | UNIT   | SPECIFICATIONS |        |        | TEST METHOD |
|---------------------|--------|----------------|--------|--------|-------------|
| Count               | dtex   | 87,0           | 86,5   | 87,5   | ISO 2060    |
| Tenacity            | cN/Tex | 21             | 19     | 23     | ISO 2062    |
| Elongation at break | %      | VAL 27         | MIN 25 | MAX 29 | ISO 2062    |
| Intermingling       | #/m    | 65             | -      | -      | -           |
| Spin Finish         | %      | 1,9            | 1,7    | 2,1    | ISO 150701  |

These values are measured by standardized test methods of NOOSA SA based on ISO standards.

hello@noosafiber.com  
www.noosafiber.com



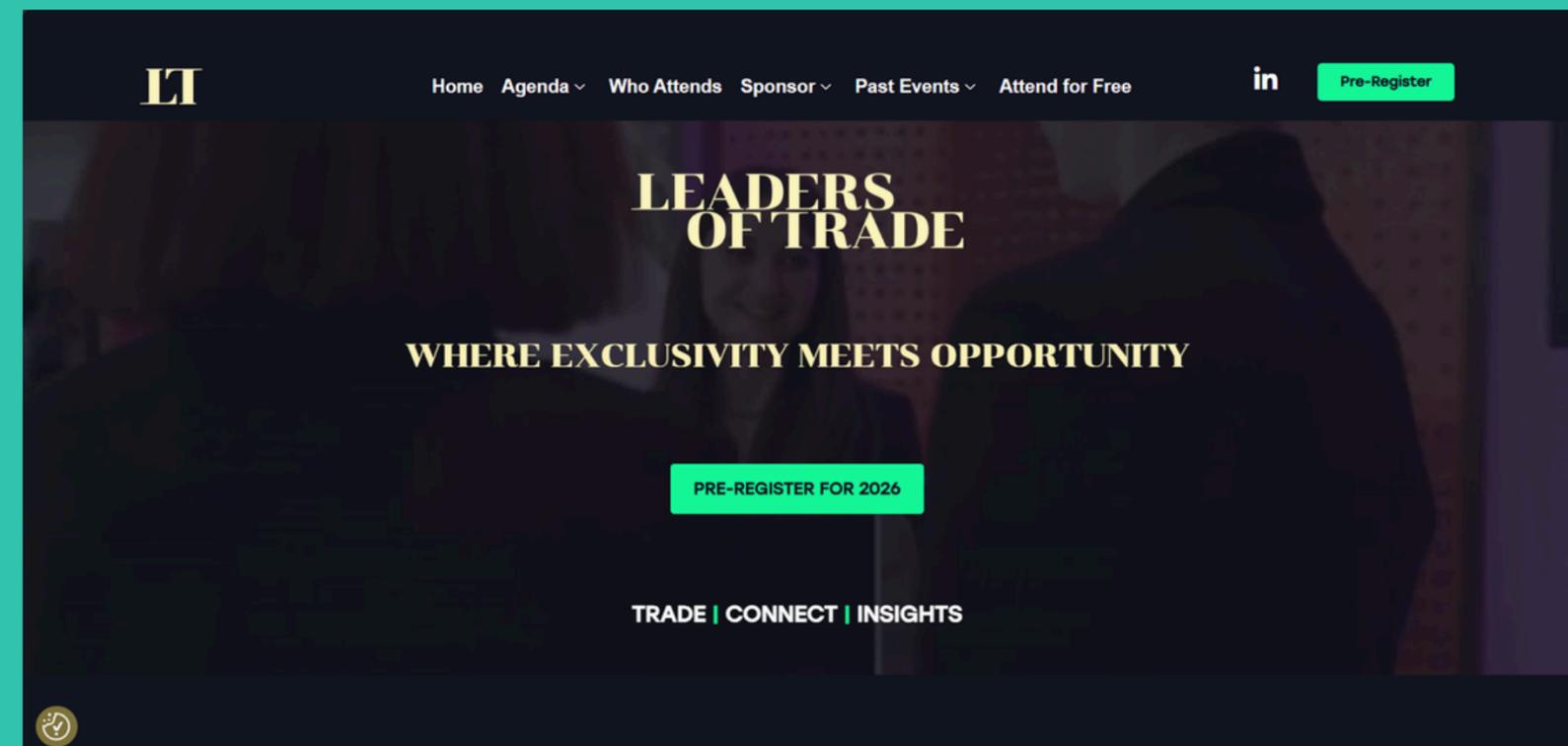
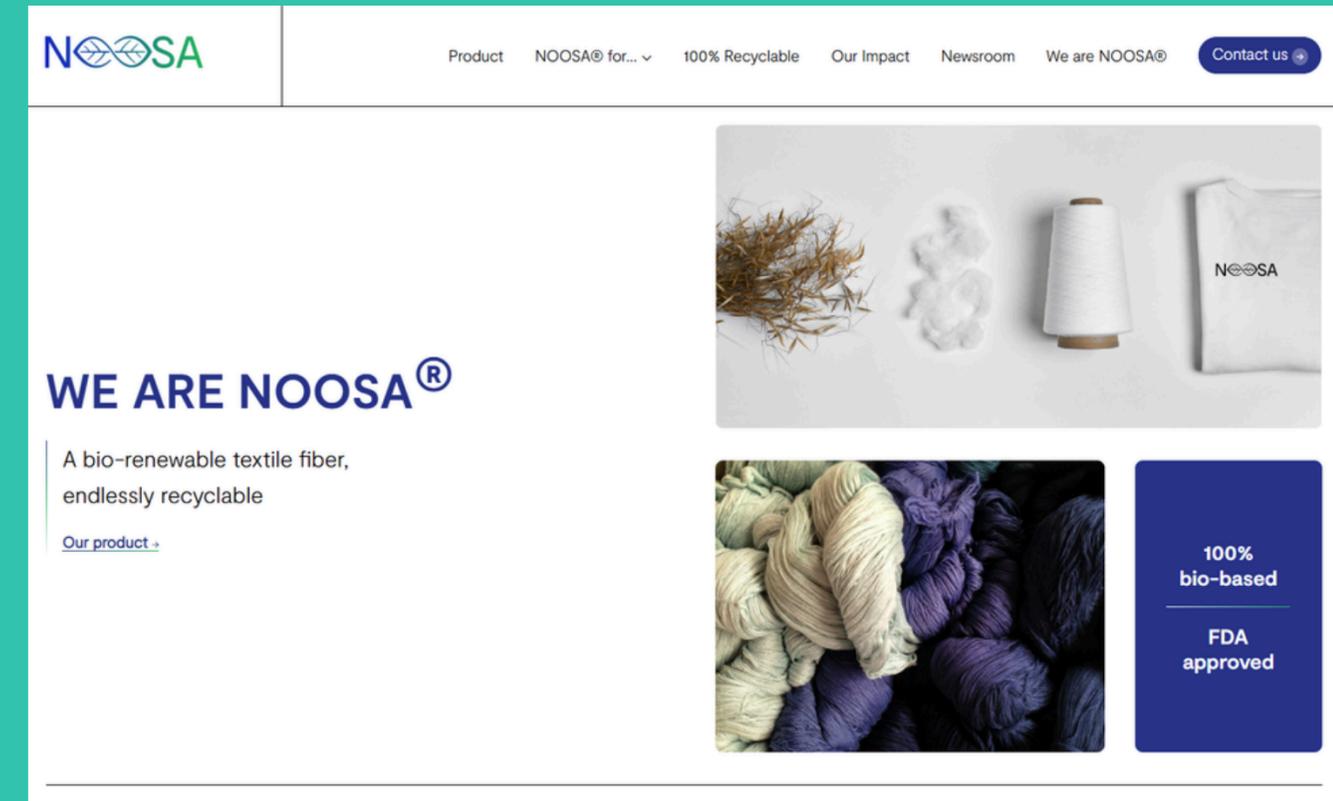
# Web Development

## WordPress

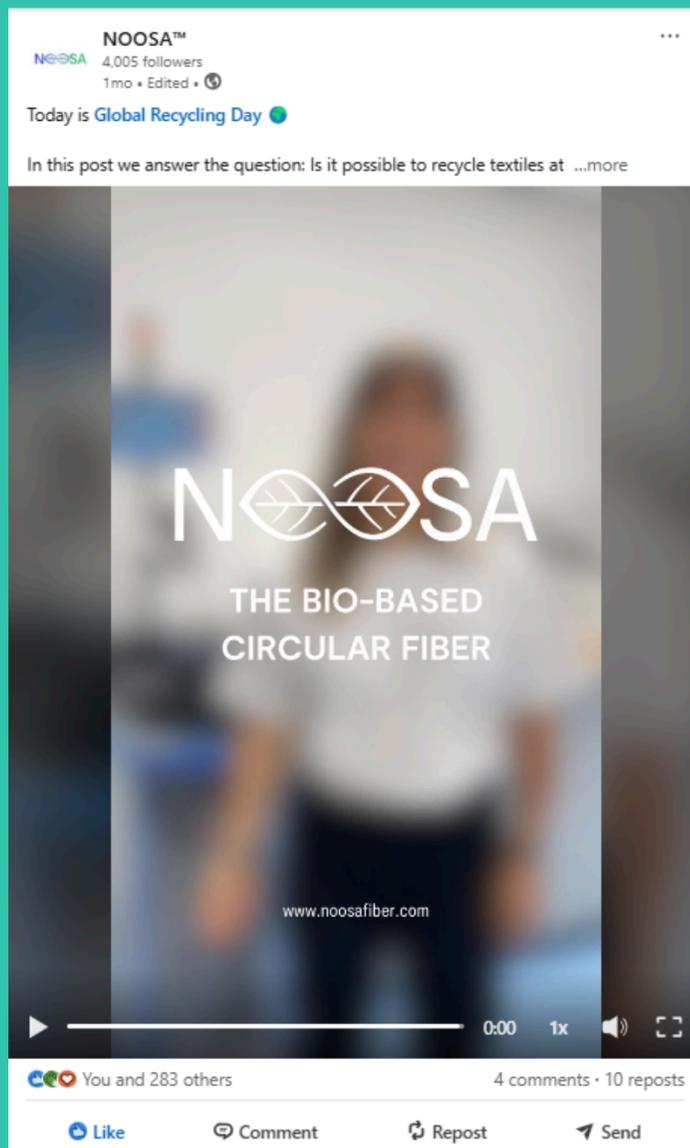
As of April 2025, WordPress powers approximately 43.4% of all websites globally. Due to its ease of use and its SEO friendly CMS.

## User Experience

Fused with creativity and with the experience of the customer in mind.



# Social Media



**Social Media Management**

**Content Marketing**

**Growth Strategy**

**Paid Adverstisement**



# Contact

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